

Bachelor of Business Administration with Honours in Global Business
Year 1 Entry

- Core Courses
- Concentration Core Courses
- Concentration Elective Courses
- Overseas Exchange Course
- University Core Courses
- General Education Courses
- GIP Courses

YEAR 1		YEAR 2	
AUTUMN	SPRING	AUTUMN	SPRING
BUS 2000BEF Integrated Business Foundation		BUS 2020BEF Integrated Business Functions	
General Education Course	General Education Course	UNI 1001ABW University Core Values	UNI 2001BEW Effective Communication and Teamwork
GIP 101BEF Global Immersion Programme (Undergraduate Year 1)		UNI 1011ABW Social Responsibilities	
		GIP 201BEF Global Immersion Programme (Undergraduate Year 2)	
YEAR 3		YEAR 4	
AUTUMN	SPRING	AUTUMN	SPRING
BUS 3068BEF Business Issues and Ethics	IB 3093BEF Overseas Exchange	BUS 4028BEF Investigating Entrepreneurial Opportunities	
BUS 4088BEF Business Sustainability: Theory and Practice		MGT 4098BEF Business Strategy	IB 3092BEF Managing International Business
IB 3091BEF International Business Environment		IB 4096BEF Asia Pacific Issues in Management	IB 4097BEF Global Issues in Management
IB 4061BEF International Marketing		DB 4027BEF Digital Transformation	MGT 4044BEF Negotiation and Conflict Management
SCM 3072BEF Operations Management		FINT 4052BEF Business Applications of Artificial Intelligence and Big Data	UNI 3001BEW Entrepreneurial Mindset and Leadership for Sustainability
GIP 300BEF Global Immersion Programme (Undergraduate Year 3)		GIP 400BEF Global Immersion Programme (Undergraduate Year 4)	