

Bachelor of Business Administration with Honours in International Hospitality and Attractions Management
Year 1 Entry (Students who opt for internship)

- Core Courses
- Concentration Core Courses
- Concentration Elective Courses
- Business Elective Courses
- University Core Courses
- General Education Courses
- GIP Courses

YEAR 1		YEAR 2	
AUTUMN	SPRING	AUTUMN	SPRING
BUS 2000BEF Integrated Business Foundation		BUS 2020BEF Integrated Business Functions	
UNI 1012ABW Social Responsibilities	UNI 1002ABW University Core Values	General Education Course	UNI 2002BEW Effective Communication and Teamwork
General Education Course		GIP 200BEF Global Immersion Programme (Undergraduate Year 2)	
GIP 100BEF Global Immersion Programme (Undergraduate Year 1)			
YEAR 3		YEAR 4	
AUTUMN	SPRING	AUTUMN	SPRING
BUS 3068BEF Business Issues and Ethics	HPM 3002BEF Internship in Hospitality	BUS 4028BEF Investigating Entrepreneurial Opportunities	
HPM 3009BEF Theme Park Management		HPM 4001BEF Revenue Management for Hospitality Industry	BUS 4088BEF Business Sustainability: Theory and Practice
TRM 3013BEF Customer Experience Management in Tourism and Hospitality		HPM 4005BEF Event Management	MGT 4098BEF Business Strategy
UNI 3002BEW Entrepreneurial Mindset and Leadership for Sustainability		HPM 4008BEF Advanced Hotel Management	Concentration Elective Course
Business Elective Course		Business Elective Course	Business Elective Course
GIP 300BEF Global Immersion Programme (Undergraduate Year 3)		GIP 400BEF Global Immersion Programme (Undergraduate Year 4)	